



PERSONALIZE THE GOLF EXPERIENCE

Pro Shop and Course Management Technology

As a hospitality professional, you're always on the lookout for opportunities to simplify business processes and better understand your guests. Automation is key. Agilysys Golf brings you the competitive edge needed to help maximize your bottom line - because you handle so much more than simply operating a pro shop. With guest-centric technology from Agilysys, you'll have more time to focus on creating personalized experiences for guests on the course.

Whether you're organizing tournaments, scheduling and tracking tee times, managing the pro shop, directing staff or overseeing player experiences, Agilysys Golf provides reliable property and golf management efficiency. Since it integrates seamlessly with Agilysys PMS solutions, it's easy to share data across the enterprise; accessing player data, including personal preferences, play histories and handicaps.

Player Preferences

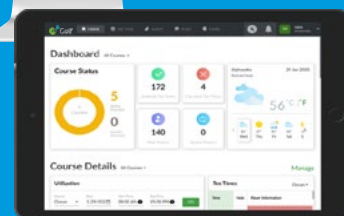
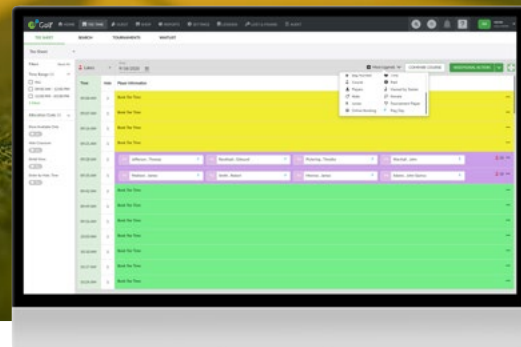
Manage all golf operations with a single solution that provides a 360-degree view of your players. Only real-time data can provide insights about the total guest experience whether they're at the hotel, the spa, dining, in the pro shop or on the course.

- Keep guests playing with accurate and easy-to-use tee time scheduling and course management.
- Personalized tournament management that goes above and beyond just defining dates, style of play, or group names.
- Create custom lesson plans for player enrichment, and easily schedule around everything else.

Optimize Your Pro Shop Management

Not just sales and inventory control - complete Pro Shop management.

- Never miss a sales opportunity with real-time inventory management.
- Easy-click tools that support discounts, voids and other pro shop essentials.
- Flexibility to add guest room charges, or settle by cash, check, credit cards or gift cards



Take Golf Pro Shop Automation to the next level with Agilysys Golf.

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Seamless Integration for Better Efficiency

Secure payment processing with Agilysys Pay integration*.	➔	Reducing your risk with PCI-validated Point-to-Point Encryption (P2PE).
Rich Reporting	➔	Ideal for tee time schedules, tournaments, inventory availability, sales and more.
Pro Shop Point-Of Sale (POS)	➔	Track sales by items, settlement or tender type.
Provide customized guest or member recognition with Club Management*	➔	Tracks even more detail associated with guest activities and preferences.
Minimize loss with Retail/Inventory Control*	➔	Maintains retail inventory in the pro shop, tracking items as they're sold and restocked.
Online Tee-time Reservations*	➔	Delivers convenience for players, members and hotel guests.

**optional modules*

Business Metrics

More flexibility to manage operations according to your existing processes - not the other way around.

- Develop a rich database of members, frequent players, contact information, scores, handicaps and other essential player data.
- Develop rich reports that track and manage tee times, inventory, tournament details and analyze their revenue to inform your business decisions.

A seamless solution that simplifies operations, enriches the golf experience and helps maximize the value of your business.

Get more details from your Agilysys representative, or call us at 877 369 6208.

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**To learn more about
Agilysys Golf,
contact your
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ABOUT AGILYSYS

Agilysys exclusively delivers state-of-the-art software solutions and services that help organizations achieve High Return Hospitality™ by maximizing Return on Experience (ROE) through interactions that make 'personal' profitable. Customers around the world use Agilysys Property Management Systems (PMS), Point-of-Sale (POS) solutions and Inventory and Procurement (I&P) systems to consistently delight guests, retain staff and grow margins. Agilysys' customer base includes branded and independent hotels; multi-amenity resorts; casinos; property, hotel and resort management companies; cruise lines; corporate dining providers; higher education campus dining providers; food service management companies; hospitals; lifestyle communities; senior living facilities; stadiums; and theme parks. www.agilysys.com

